

Gift A Dream Giveaway

OFFICIAL RULES:

1. **ENTRY PERIOD:** The North Carolina Education Lottery (“Sponsor”) Holiday Giveaway (“Promotion”) begins on Tuesday, Nov. 7, 2017 at 9 a.m. Eastern Time (“ET”) and will end on Sunday, Dec. 3, 2017 at 11:59 p.m. ET. The Promotion will include four (4) drawings to be held for specific entry periods for a \$100 VISA gift card and a (1) drawing for a grand prize of a \$100 VISA gift card and a holiday tree decorated with \$100 worth of NCEL holiday scratch-off tickets.

The drawings will be held within seventy-two (72) hours of the entry deadline:

Drawing #	Platforms	Entry Begins	Entry Deadline
1	Facebook & Twitter	11/7/17 9:00 AM	11/12/17 11:59 PM
2	Facebook & Twitter	11/14/17 9:00 AM	11/19/17 11:59 PM
3	Facebook & Twitter	11/21/17 9:00 AM	11/26/17 11:59 PM
4	Facebook & Twitter	11/28/17 9:00 AM	12/3/17 11:59 PM
5 (Grand Prize)	Facebook & Twitter	11/7/17 9:00 AM	12/3/17 11:59 PM

The timestamp on Facebook and Twitter posts will determine if entries are made during the Drawing Entry Period and are eligible for the specified drawing. The actual drawing dates are subject to change at the sole discretion of the Sponsor.

2. **ELIGIBILITY:** Drawing is open to all North Carolina residents who are at least eighteen (18) years old or older. Selected entrants for prizes must be able to prove residency and age. Entrants must be a fan of the Sponsor on Facebook (Facebook.com/nclottery) or follow the Sponsor on Twitter (Twitter.com/nclottery). By submitting an entry, Entrant agrees to comply with [NCEL social media policy](#). Entrants DO NOT have to be a Player’s Club or Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook and Twitter rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees of Sponsor, Scientific Games Corporation, GTECH Corporation and or/IGT, Mullen Lowe Group, Linq3 and MDI Entertainment, LLC are prohibited from participating in this Promotion.

3. HOW TO ENTER: There is a limit of one eligible entry per social persona for the specified entry period each of the four drawings for the \$100 VISA gift cards. All eligible entries in the weekly drawings, Drawings 1-4, also are eligible for the Grand Prize drawing. Entrants must be a fan of the Sponsor on Facebook (Facebook.com/nclottery) and/or follow the Sponsor on Twitter (Twitter.com/nclottery) at the time of the drawing. All votes/entries must be cast/submitted within the Drawing Entry Period for each drawing.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users enter by responding to the specific instructions in the promotion posts. The posts may instruct users to respond with a comment or photo. They may also instruct users to "tag" a specified number of other Facebook users in their comment. A valid entry shall be defined as the first response made by a user during the specified time period on the official Facebook post. Responses made on other Facebook posts will not be eligible.

TWITTER: Users enter by responding to the specific instructions in the promotion posts. The posts may instruct users to respond with a comment or photo. A valid entry shall be defined as the first response made by a user during the specified time period that includes the #GiftADream hashtag.

An eligible winning entry must be deemed responsive to the instructions as posted by the Sponsor via Facebook and/or Twitter by determination by the Sponsor.

Entries sent via any other method, including through any other website submission, U.S. mail/courier, drop-off, etc. will be disqualified.

4. WINNERS & PRIZE: Odds of winning in any drawing depend on the number of entries received for that drawing. Entries will be collected via comments on the Promotion's Facebook and/or Twitter posts for a combined pool of entrants for each drawing. One (1) entrant will be randomly selected in each of the four weekly drawings to win a \$100 VISA gift card. One (1) entrant will be randomly selected in the drawing for the Grand Prize to win a \$100 VISA gift card and a holiday tree decorated with \$100 worth of tickets from the N.C. Education Lottery's holiday games for 2017, including either the \$1 game, The Perfect Gift; the \$2 game, Peppermint 7's; the \$3 game, Holiday Surprise; the \$5 game, Season's Gold; and/or the \$10 game Holiday Millionaire. Total Estimated Retail Value ("ERV") of the Grand Prize is \$200. Prizes are not transferable, assignable or redeemable for cash unless otherwise specified or required by law. Sponsor may substitute a prize of equal or better quality. After a drawing is conducted and verified, eligible winners will be announced in a Facebook and/or Twitter post and notified by direct message via Facebook or Twitter. If selected entrants

do not respond to the notification directing them to contact the lottery within forty-eight (48) hours of notification, they will forfeit the prize and it will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. The \$100 VISA gift cards will be mailed by certified mail to the address of the winning entrant. If entrants responded to the Sponsor's notification within the specified deadline but fail to provide an address to receive the \$100 VISA gift card prize and/or fail to provide proof of age and/or North Carolina residency within thirty (30) days of the Sponsor's notification via Facebook and/or Twitter, they may be disqualified and the prize will be awarded to an alternate. The winning entrant of the Grand Prize must collect the prize at the closest NCEL regional office and claims center. If the entrant responded to the Sponsor's notification within the specified deadline and the entrant fails to collect the Grand Prize at one of the NCEL's regional offices or claims center and/or fails to provide proof of age and/or North Carolina residency within thirty (30) days of the Sponsor's notification via Facebook and/or Twitter, he or she may be disqualified and the prize will be awarded to an alternate. Only one prize may be won by a person during Drawings 1-4. Winning entrants in Drawings 1-4 are eligible to win the Grand Prize.

5. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook or Twitter.
6. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, email address, picture, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity and/or administrative purposes.
7. **SPONSOR:** North Carolina Education Lottery, 2728 Capital Boulevard, Raleigh, N.C. 27604.